





GO COUTURE™ - INSPIRED BY FASHION

Go Couture is playful, experimental and courageous and paves the way for a sophisticated fusion of high-end fashion and furniture design.

In the world of fashion, haute couture represents the best in design, quality and tailoring. The goal is perfection, exclusivity and luxury in every detail. Made from the cutting-edge material Trevira CS and by combining an innovative design with an exceptionally strong environmental profile, excellent flame-retardant properties and impressive durability, the Go Collection is haute couture for furniture. The collection encompasses three strong designs – Go Uni, Go Check and Go Couture – all of them bound for the catwalk.

Fashion world's classic

Go Couture is inspired by the fashion world's classic pepita checks and clears the way for an elegant fusion of furniture, fabric design and high-end fashion. At the same time, the fabric has a both courageous and discreet expression creating a unique balance between a classic, dateless look and contemporary innovation.

39 different colours

The traditional black and white pepita checks are accompanied by more playful colours, and the rich colour palette encompasses almost every shade and nuance – from cobalt blue, turquoise, navy and petrol to lime, orange and claret. The collection also includes intense, clear pastels such as mint, peach and light blue and a selection of discreet black and grey combinations.

Mix and match

The colours of the Go palette recur throughout the Gabriel collection, and it is easy to mix and match Go with other Gabriel fabrics, for example the mesh fabrics, to create distinctive designs and unique combinations of diverse materials. The kinship between the three Go fabrics also opens up an almost endless range of possibilities to mix and match and create new and exciting compositions.

Sublime properties

Just as haute couture leads the way in fashion, Go Couture is also at the forefront – not only in terms of design and aesthetics but also when it comes to sustainability, fire safety and durability. All three Go fabrics are certified in accordance with some of the most stringent environmental standards and are Cradle to CradleTM Certified Bronze as well as Oeko-Tex and EU Ecolabel certified. In addition, the fabrics are made from Trevira CS polyester, which is inherently flame-retardant and complies with even the most rigorous fire safety requirements. All three Go fabrics are also extremely wear-resistant, easy to clean and offer superior lightfastness properties.